



THE WHITE HOUSE
HISTORICAL ASSOCIATION

2017 OFFICIAL WHITE HOUSE CHRISTMAS ORNAMENT FACT SHEET

- The White House Historical Association commissions the official White House Christmas ornament each year.
- This is the 37th ornament in the series begun in 1981.
- The ornament honors 32nd U.S. President Franklin D. Roosevelt and is inspired by various aspects of Roosevelt's four terms in office from 1933-45.
- The gold eagle on the ornament front is inspired by a large eagle cartouche (based on the Great Seal of the United States) that adorned the speaker's stand where Roosevelt gave his first Inaugural Address in 1933.
- Reminiscent in shape of radios of the time period, the ornament recalls Franklin D. Roosevelt's radio broadcast Fireside Chats with the American people.
- Forty-eight stars on the flags and encircling the eagle represent the United States flag when Roosevelt was in office, and four stars toward the top of the ornament represent Roosevelt's four terms in office. Roosevelt's personal monogram is featured between the flags.
- Around the ornament border, a chevron design is based on Roosevelt's card case and the white leaf motif is based on exterior stone molding adorning the White House north entrance.
- Roosevelt's treasured Scottish Terrier, Fala, is pictured next to a Christmas tree and presents on the ornament back.
- The ornament is American-made by Beacon Design by ChemArt in Lincoln, Rhode Island and has been every year since the program's inception.
- The ornament is for sale by the White House Historical Association for \$20.95.

- Ornaments will be available for purchase online (Shop.WhiteHouseHistory.Org) or in Association stores on February 20, 2017.
- All proceeds from the sale of the ornaments support the Association's nonprofit, nonpartisan mission to fund the acquisition of furnishings and artwork for the White House permanent collection, assist in the preservation of the historic rooms, and educate the public on the history of the White House.

Members of the media may contact Lara Kline for additional information or to schedule an expert interview at press@whha.org or 202-218-4316.